



Cloud Cover Music Account Number: 193728

Congratulations!

Your website is now Licensed to Play!

We encourage you to display the attached Licensed to Play image on your website. By doing so, you affirm that you are proud to support those who create the music you and your site's visitors love, and that their work is instrumental to your success.

"Our music benefits the retail experience for your customers while providing SOCAN members with an outlet for their music. We truly appreciate this mutually beneficial relationship and its contribution to our lives." – SOCAN member Johnny Reid

What does being Licensed to Play mean for you?

Research shows that approximately 75%* of business owners believe that playing music is important to their customers' overall experience, and over half believe the music they play gives their business an advantage.

It's a fact: music adds value to your website.

On behalf of the more than 120,000 songwriters, composers and music publishers that make up SOCAN's membership, thank you for putting music to work for your business and website, legally and ethically, and ensuring that Canada's songwriters, composers and music publishers are fairly compensated for their hard work and extraordinary talent.

Tell the world your website is proud to be Licensed to Play!

Please feel free to share a photo of the Licensed to Play image on your website via [Twitter](#) (@SOCANmusic) and [Facebook](#) (SOCAN Music). Be sure to include the hash tag #L2P!

If you have any questions, call us at 1.866.944.6223 or send us an email to servicelicense@socan.ca

*Leger, The Research Intelligence Group. (2013). Music Adds Value (Study)

Kind Regards,

Keziah Carter

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